

Message Text

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PAGE 01 GOTEBO 00106 261034Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----261036Z 122159 /15

R 260951Z APR 77
FM AMCONSUL GOTEBORG
TO USDOC WASHDC
INFO SECSTATE WASHDC 0220
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBORG 0106

FOR BIC/OED

E.O. 11652: N/A
TAGS: BTRA, SW
SUBJ: COMMERCIAL PROGRAM: US VISIT BY THOMAS NORRMAN AND
TOMMY NYIRI

1. THOMAS NORRMAN AND TOMMY NYIRI, REPRESENTING HANDELSFIRMAN
LIBRO AB, BOX 2130, S-403 13 GOTEBORG, SWEDEN, TELEX 20622,
CABLE LIBREX, WILL VISIT USA MAY 30 TO JUNE 7. WILL TRAVEL
WITH 10 CUSTOMERS.

2. LIBRO IS AN IMPORT/EXPORT BUSINESS WITH BRANCHES IN JAPAN,
HONG KONG, AND DENMARK WITH TOTAL ANNUAL SALES OF \$15 MILLION.
THEY MAINLY SELL TO DEPARTMENT STORES. HAVE EXPRESSED INTEREST
IN DIRECT PURCHASE OF CASUAL WEAR, SUCH AS: SOCKS, T-SHIRTS,
SWEAT SHIRTS, WARM-UP SUITS, FOOTWEAR. WILL CONSIDER OTHER
PRODUCTS FOR DEPARTMENT STORES. THEY ALSO HAVE TWO SPECIAL
PURCHASING TASKS: 5,000 ROYAL AIR FORCE TYPE JACKETS ANNUALLY
FOR ADVERTISING/SALE BY SWEDISH COMPANY; AND ELECTRONIC SYSTEMS
ENABLING TRUCK DRIVERS TO CONTINUOUSLY READ TIRE PRESSURE.

3. WILL STAY AT HOTEL FONTAINEBLEAU, MIAMI BEACH, FL MAY 30
TO JUNE 4 AND AT PALMER HOUSE, CHICAGO, IL JUNE 4 TO JUNE 7.

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PAGE 02 GOTEBO 00106 261034Z

4. A RELIABLE LOCAL SOURCE STATES THAT COMPANY HAS EXCELLENT
CONTACTS. PAYMENT ALWAYS MET PROMPTLY. BUSINESS RELATIONS
RECOMMENDED.

5. PLEASE PUBLISH.
OWENS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 26-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977GOTEB000106
Document Source: CORE
Document Unique ID: 00
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Executive Order: N/A
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Film Number: D770144-1299
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From: GOTEBORG
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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TAGS: BTRA, SW, (NORRMAN, THOMAS), (NYIRI, TOMMY)
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